

TERMS OF REFERENCE FOR SHORT-TERM/CONSULTANCY CONTRACTS

JOB TITLE:	Consultant Scaling Up Nutrition (SUN) Business Network
TYPE OF CONTRACT:	Consultancy
UNIT/DIVISION:	Programme / nutrition
DUTY STATION (City, Country):	Vientiane, Lao PDR
DURATION:	6 months in total

BACKGROUND AND PURPOSE OF THE ASSIGNMENT:

The Scaling Up Nutrition (SUN) is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition. 57 Countries in Asia, Africa and Latin America have joined SUN and are committed to developing national nutrition strategies which involve the private sector

The SUN Business Network (SBN) is one of the SUN Movement's four global networks (Business, Donor, Civil Society and UN). The SBN is co-convened at a global level by the World Food Programme (WFP) and Global Alliance for Improved Nutrition (GAIN). In Lao PDR the establishment of the network is being facilitated by European Union (EU), WFP, Save the Children and Population Services International (PSI).

The SBN aims to support SUN Countries to engage with businesses within a multi-stakeholder, country-owned, approach to scaling up nutrition. The SBN supports SUN countries to build awareness of the importance of nutrition in the business community and engage with companies to advance nutrition through workforce practices, or provision of goods and services.

The SBN's strategy in Lao PDR will include the creation of a membership and commitment platform for private sector to engage on nutrition issues. . The SBN platform will be aligned with existing private sector networks. .

WFP in collaboration with SUN focal person and facilitators of SBN, is hiring a consultant to develop the SBN Lao PDR strategy and roadmap for the establishment of the country network. The consultant will be based in Vientiane, Laos and is expected to take up duties in August 2017.

The consultant will work with the SBN facilitators group to develop a three year strategy and work plan for SBN in Lao PDR in line with the National Nutrition Strategy Plan of Action 2016-20. This will include:

- o Assessing existing SBN country strategies in the region to find best practice and guidelines;
- o Identify key sectors or industries whose involvement in nutrition focused activities could potentially lead to high impact on nutrition and how those sectors/industries should be mobilized;
- o Identification of the most effective ways for the SBN to dialogue, co-ordinate with existing effective companies, networks, donor supported programmes;
- o Build consensus on the key focus areas of the strategy (e.g. agriculture/fortification/consumer awareness & demand creation);
- o Outlining the modus operandi of membership and commitment platform:

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- Outline potential work streams that could support the SBN strategy;
- Suggest options for resourcing and sustainability requirements for the network including an assessment of interest of local donor/aid agencies.

ACCOUNTABILITIES/RESPONSIBILITIES:

Scope of the work, key activities will focus on stakeholder interviews and desk research around the following issues:

- Identify issues/areas within relevant government strategy documents and action plans where the private sector could play a delivery role, through their core business operations;
- Identify existing nutrition focused actions currently being carried out by the private sector in the priority areas and those companies that would be useful partners for SBN in Lao PDR; Identify those activities which have the potential for scale up while increasing outreach;
- Identify the major challenges within the enabling environment for business and food market systems that are preventing or could prevent private sector companies from investing in products and services which advance nutrition. This should focus on the key sectors or industries which have been identified as having high potential to have large scale impact on nutrition outcomes and existing interventions which are ready for scale up;
- Identify donor priorities for private sector work in nutrition with a focus on the major donors and foundations supporting Lao PDR;
- Propose the most effective ways for the SBN to dialogue, co-ordinate with companies, networks, and donor supported programmes;
- Propose how the SBN mobilises companies within sectors/industries which have been identified as having potential for high impact in advancing nutrition.

DELIVERABLES AT THE END OF THE CONTRACT:

1. The consultant will produce a report which will include [but is not limited to]:
 - a. Map existing private sector activities in nutrition, assessment of the key factors contributing to the most successful activities and identify which activities are ready for scale up;
 - b. Key sectors/industries which have the potential for nutrition interventions with high impact;
 - c. Assessment of the enabling environment for existing interventions that could be scaled up and potential key sectors and key constraints which will deter nutrition focused interventions and how they can be overcome;
 - d. Proposal for the SBN to dialogue/co-ordinate with existing companies/networks and how to mobilise companies within high potential sectors, test out various models, e.g. developing a membership and commitment platform;
 - e. Mapping of donor priorities and support to stimulate private sector initiatives for nutrition (SMEs);
2. A strategy/ framework for SBN outlining the focus sectors, proposed interventions and mobilising and how it relates to other key private sector networks and alliances.
3. Presentation outlining key findings and recommendations

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QUALIFICATIONS & EXPERIENCE REQUIRED:

Education: Master's degree or higher in business administration, communication, marketing or related field.

Experience: Minimum five (5) years' experience in private sector engagement work. Well experienced in an international or resource-challenged setting.

Experience developing various media products or organizing events desired.

Knowledge & Skills: Knowledge of nutrition and food security issues in developing countries preferred.

Hands-on experience designing, planning, implementing and evaluating strategies/ frameworks and communication materials is highly desirable.

Excellent analytical, written and oral communication skills.

Strong interpersonal skills and ability to work as part of a team, including cross-cultural teams.

Languages: Command of English language is essential. Knowledge of Lao language is desired.

Certified by Hiring Manager (name/title) & signature):

..... **Date:**

Accepted by Short-term/Consultancy contract holder (name & signature):

..... **Date:**