

**SUN Business Network Advisory Group**  
**Terms of Reference**  
**2018-2020**

**SBN Vision**

*To find the solutions required to end malnutrition through business, markets and people. The Scaling Up Nutrition Business Network will mobilise and intensify business efforts in support of the SUN Movement. Business has a responsibility to address malnutrition and it has an opportunity to develop the profitable, sustainable and innovative business models required to scale up nutrition globally and within countries. Working in partnership with governments, civil society, donors and UN agencies, the SUN Business Network will support SUN countries to develop their own country-led approach to scaling up nutrition.*

**SBN Advisory Group**

The Advisory Group will be composed of up to 10 private sector representatives. The purpose of the Group will be to provide strategic advice to the SBN and to champion the role of the private sector in scaling up nutrition amongst the business community and other SUN stakeholders.

**Membership & Criteria**

- Membership will be based on experience and expertise in the field of multi-stakeholder partnerships and nutrition
- The group will include developing and developed country companies
- The group will have representation from all developing regions of the world
- Membership will be extended to non-food companies
- Members will be drawn from across the SUN Networks and wider Movement

**Advisory Group's Roles and Responsibilities**

Initial appointments will be for the period to 31<sup>st</sup> December 2017. Members will be expected to attend two meetings on an annual basis, one on each half of the year.

Specifically, members will be asked to:

- Mobilise business in support of the SUN Movement and recruit members to the SUN Business Network
- Champion the role of business in a multi-stakeholder approach to scaling up nutrition
- Support the network's engagement and relationship with the wider SUN Movement and other SUN networks
- Provide strategic advice to the network on global business and nutrition trends and key issues
- Provide strategic advice to the network in relation to its two goals
  - Recruit more companies to the network
  - Develop the network's support for the 60 SUN Countries. The SBN emphasizes that the national arrangements in each country for National SBNs will be agreed with the government

GAIN, WFP and the SBN Manager will retain management of the daily operations of the network, its workplan, budget and strategy. Advisory Group members will not be liable for the decisions and financing of the SUN Business Network.

### **Co-Chairs, Secretariat & Agenda**

The SBN Senior Manager will act as secretary to the Advisory Group and will agree the agenda with the A/G co-chairs and with input from GAIN & WFP. Minutes will be circulated within two weeks of each meeting. The SBN Senior Manager will oversee all relevant background materials for the group.

### **Frequency, Timing and Location of Meetings**

The Advisory Group will meet once a year. Meetings may be held virtually. However, the network will seek where possible to arrange a face-to-face meeting each year, potentially on the margins of major SUN and other external events. Virtual participation will be accepted at every meeting.

### **Attendance & Substitutes**

Full attendance from principal members is expected. Substitutes will only be allowed at the discretion of the co-chairs; however, an exception will be made for principal members where language barriers prevent full participation. Input and advice on key strategic issues will be sought from principal members. Members of the SUN Secretariat will also be invited to observe each meeting.

### **Transparency**

The SUN secretariat will be invited to observe SBN Advisory Group meetings. This ToR will be made available on the SBN website. The SBN also asks Members and observers to discuss their experience in public and private. All SBN reports, including financial reports will be available for the SUN secretariat, the Lead Group or the Advisory Group upon request.