

## **Position Title: SUN Business Network Manager**

### **JOB PURPOSE**

The SUN Business Network (SBN) Manager serves as the operational and strategic lead for the Scaling-Up Nutrition Business Network in Zambia. In addition the SBN Manager helps to guide program development and implementation of the business network.

The role is responsible for ensuring expertise is applied across the private-sector related nutrition programming objectives of WFP and its respective government partners. It is primarily responsible for leading the planning, design and implementation of major initiatives of the SBN Zambia strategy.

### **KEY ACCOUNTABILITIES**

The roles' primary tasks will relate to the implementation of the SUN Business Network Strategy. This includes:

1. Develop a strong SUN Business network brand and membership
  - Expand engagement of private sector members who have potential to make high impact contributions to improving nutrition in Zambia
  - Provide strategic recommendations and support in carrying out of regular networking activities, workshops and other events
  - Provide leadership and guidance to the SUN Business Network Advisory Group
2. Increase commercial engagement in the nutrition market
  - Identify and act on strategic opportunities for SBN to support private sector members to increase contributions to nutrition
  - Develop and share relevant and up to date nutrition market information with members of the SUN Business Network through research, stakeholder interview and field trips
  - Develop practical tools and template to share with SUN Business network members in order to support their nutrition activities and future plans
3. Improve the nutrition regulatory environment
  - Support nation development efforts around policy-level tools that have the potential to improve nutrition for all Zambians
  - Liaise with relevant government stakeholders on a regular basis to ensure that all policy level recommendations fit within the country's regulatory frameworks and that the SBN activities contribute to the priorities of the SUN Movement in Zambia
4. Manage SUN Business Network team and ensure all staff are contributing to the work plan and overall mission of WFP
  - Support the country office in linking programs and projects to potential key private sector partners and or/stakeholders
  - Manage key external partnership and relationship (both local and international) of SBN to ensure that they are leveraged to expand the growth of the network
5. Carry out other tasks as required, to support the day-to-day activities of WFP's engagement with the private sector on nutrition in Zambia

## **OTHER SPECIFIC JOB REQUIREMENTS**

The candidate will be the driving force behind WFP Zambia's engagement with the private sector on nutrition, through successful implementation of the SUN Business Network strategy, and appropriate refinement of this strategy. The position has a direct impact in supporting the private sector to grow the market for nutritious foods, thereby improving the access for Zambian consumers to healthy food options.

## **STANDARD MINIMUM QUALIFICATIONS**

Education:

Bachelor's degree in business, management, marketing, international development, nutrition, public health or related field.

Language: Fluency in both oral and written communication English

## **DESIRED EXPERIENCES FOR ENTRY INTO THE ROLE**

- At least 4 years' experience in a project management with proven results in achieving programme milestones
- At least 2 years' experience in a private company working on sales or marketing foodstuffs
- At least 2 years' experience working with an NGO or UN Agency in a role that focusses on linking private sector and Government with the food and nutrition space
- Practical experience in business strategy and business processes
- Experience in managing a cross-functional team