Global Alliance for Improved Nutrition

<table>
<thead>
<tr>
<th>Job Title:</th>
<th>SUN Business Network Pakistan Coordinator (two years)</th>
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<tbody>
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<td>Classification:</td>
<td>Manager</td>
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<tr>
<td>Work Location</td>
<td>GAIN’s Pakistan Office, Islamabad</td>
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</tbody>
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The Scaling Up Nutrition Business Network (SBN) is looking for a self-motivated, team player to lead the development of the SBN Pakistan. The SBN is one of four global networks within the Scaling Up Nutrition (SUN) Movement which supports 59 Countries, including Pakistan, to develop multi-stakeholder strategies to scale up nutrition at national level. The SBN is the principal vehicle for business engagement in SUN, both in informing the ongoing policy, advocacy and knowledge sharing agenda, and in tracking the commitments and program investments of businesses in support of SUN national nutrition strategies. Globally, 14 National SBNs have been established.

The network’s ambition in Pakistan is to increase the availability and affordability of safe, nutritious foods in Pakistan through: Improving the enabling environment for business to take action on nutrition; Assessing the challenges and opportunities facing business in scaling up their investments in nutrition; Fostering partnerships between business and other nutrition partners, such as government, civil society, donor and the UN and; Ensuring that the SBN mobilizes business behind the government’s National Nutrition Strategy.

The Global Alliance for Improved Nutrition (GAIN), the UN World Food Program (WFP) and Nutrition International are the three co-conveners of the SBN Pakistan, and work closely with the SUN Government Focal Point in Pakistan and the SBN Executive Committee. This position will be Islamabad based. Significant progress has been made in Pakistan, with a membership platform of 33 companies having been built, along with the establishment of a governance structure and appointment of an Executive Committee for SBN Pakistan. Thematic working groups have been formed around 1) nutritious agriculture, crops, dairy and & livestock/improving production, warehousing and marketing of nutritious agricultural crops, livestock, fisheries and dairy products; 2) food supplementation 3) consumer awareness for demand creation 4) food fortification; 5) dietary diversity and children’s feeding practices; improving standards and behaviors in water, sanitation and hygiene and cross cutting theme. Funds have been secured for the SBN Pakistan for the next two years for this role and a junior support role, which will report to the SBN Pakistan Coordinator. This role will support implementation of SBN Pakistan’s strategy, work plans and will develop a new fundraising concept leading to new funding opportunities for the network sustainability.

**Description**

**Tasks and Responsibilities:**

- Support review of progress against the Scaling Up Nutrition business engagement strategy in Pakistan so as to inform development of the implementation plan. Work plan to be aligned with SBN’s Impact Pathway and relevant Government or SUN strategies.
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- Collaborate effectively and coordinate with SBN members at all levels among private, public and UN relevant partners to influence their strategic agenda and alignment of their work plans with government policies
- Develop and follow-up on agreed actions of all thematic working groups in a timely manner
- Organize meetings of the SBN network engaging relevant stakeholders at regular intervals
- Make the SBN platform active for guiding dialogue for all the stakeholders and co-conveners on issues
- Identify opportunities to improve the enabling environment for business to increase action and investments in nutrition (in accordance with set objectives)
- Develop a segmentation and membership database of SBN Pakistan to identify and assess areas of support required by business to take action or invest in nutrition (e.g. finance, technical assistance or business development support needs)
- Identify new partnerships to address the challenges and opportunities facing business in scaling up nutrition
- Undertake/support fundraising activities in country to maintain the national SBN and its activities
- Ensure effective engagement with key private businesses for enhanced investment in nutrition specific and nutrition sensitive interventions
- Engage business leaders in Pakistan in their potential roles in scaling up nutrition and the potential business benefits to investing – and continue to grow the network
- Organize technical and political level meetings between business leaders and other key SUN stakeholders, such as government, civil society, academicians, bilateral and multilateral donors to strengthen cross-sector dialogue and build consensus on priorities and opportunities
- Follow-up/ coordinate with businesses, Co-conveners and public partners to ensure timely actions to achieve set objectives
- Facilitate SBN Executive Committee meetings
- Provide content and communications support to the global SBN team and ensure sharing and adoption of best practices amongst the leading national SBNs at global and regional level
- Encourage actions to raise public awareness on undernutrition and solutions
- Participate in coordination of SUN network so as to enhance coordination with other SUN networks for effective coordination among SUN networks

Key deliverables

- SBN Pakistan strategy reviewed and implementation plan aligned with set objective is developed
- Segmentation and Database of SBN Pakistan members developed
- Fundraising concept notes developed and advocated to potential funders including businesses for the sustainability of the national SBN
- Follow-up SBN membership on database to confirm tangible actions to improve nutrition either through demand or supply channels
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- Innovative global / regional models for business engagement in nutrition and public private partnership identified and shared with in country stakeholders

**Key Organizational Relationships**
- Line Report to Pakistan Country Manager GAIN
- Manages Junior SBN Pakistan role (full time)
- Reports to national co-convener’s forum of the SBN Pakistan chaired by SUN Focal Point
- Regular contact with the global SBN team and with global SBN work streams as well as National SUN Secretariat
- Regular engagement with Pakistan’s Development Partners and Pakistan SUN stakeholders

**Job Requirements**

**Skills and Attributes:**
- Excellent project manager
- Strong experience with international development, private sector development, and public-private partnerships
- Experience in nutrition sensitive and specific programing preferable
- Creative, independent and hard-working
- Good representational skills, leadership and public-speaking
- Strong written and verbal communications, fluency in English both written and verbal
- Strategic thinker with experience in strategic planning and/or project design

**Core Competencies:**
- Communication
- Innovation/ analytical
- Initiative / action oriented
- Teamwork/Collaboration
- Negotiation
- Project planning and Management
- Knowledge Sharing

**Experience:**
- Experienced partnership broker and/or negotiation skills with the private sector
- Proven track record and results in business development/ innovation in thematic areas of SBN
- Managing nutrition or social development projects in Pakistan will be of added value
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| • Excellent relationship management and development experience, and familiarity with managing a wide platform of stakeholders within the nutrition sector  
• Experience in communications and advocacy for development |

| Education: |
| • Qualified to Master level (minimum) in development studies / management / international relations/health/nutrition/ economics/business or other social/basic sciences |

| Other Requirements |
| • Excellent Business English, written and verbal is essential, Urdu is desirable  
• Willingness and ability to travel nationally and on occasion, globally |

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