

## Global Alliance for Improved Nutrition

<b>Terms of Reference:</b>	Bangladesh Associate, SUN Business Network
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<b>Classification:</b>	D3 - Associate	<b>Direct Report:</b>	1
<b>Work Location</b>	Dhaka	<b>Travel Required:</b>	Up to 30%

GAIN’s purpose is to advance nutrition outcomes by improving the consumption of nutritious and safe food for all people, especially those most vulnerable to malnutrition. In particular, we aim to improve the consumption of safe and nutritious foods for—at a minimum—1 billion people over the next five years and target major improvements to food systems, resulting in more diverse and healthier diets for vulnerable people in countries where we work.

### **SUN and the SUN Business Network:**

Since 2010, the Scaling Up Nutrition Movement has inspired a new way of working collaboratively to end malnutrition, in all its forms. With the governments of 57 SUN Countries in the lead, SUN unites civil society, the United Nations, donors, businesses and researchers—in a collective effort to improve nutrition. The SUN Business Network (SBN) was established in 2013 to mobilise business at a global and national level, in SUN Countries, to support the SUN Movement. The SBN has recruited over 300 companies to join the network, and supports over 20 SUN Countries in Africa, Asia and Latin America to build awareness of the importance of nutrition in the business community. National SBNs work with national business to advance nutrition through improved work force practices or the provision of nutritious goods and services. The SBN is convened at global level by GAIN and the UN World Food Programme (WFP). An Advisory Group of global business leaders provides guidance to the network, which operates a small SBN global team from GAIN’s offices in London, UK.

The SUN Business Network (SBN) is creating a **National Coordinator role in Bangladesh** to support existing networks in the country. This role will support the scaling up of the national network in developing the tools available to engage business in nutrition through its SBN Country Toolkit.

<b>Description</b>
<p><b>Overall Purpose:</b></p> <p>The SBN Associate for Bangladesh will help the newly created Bangladesh SBN to increase its business reach and impact by scaling up the number of business members and in promoting the agreed components of the national SBN action plan. The national coordinator (Associate) will ensure the sharing of good practice amongst national SBNs events and may also be asked to support regional level events. S/He will also ensure that tools within the SBN’s Country toolkit are fully utilized to strengthen and scale up the national SBN. The SBN Associate will closely collaborate with business associations and relevant government institution to facilitate public-private partnership linked to improving nutrition. Further, they will ensure that updated business nutrition indicators are shared and the performance management framework applied.</p>

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### Tasks & Responsibilities:

Specifically, the SBN Associate will:

- Support the Bangladesh SBN to develop and strengthen, through advocacy, stakeholder engagement and the identification of fundraising opportunities, as well as through the engagement of WFP
- Establish a national SBN support and coordination mechanism. This should include a mechanism for sharing and applying the SBN SUN Country toolkit according to the context of Bangladesh and lessons learned
- Explore new opportunities to build partnerships with business
- Ensure the SBN Country toolkit of guidance and best practice tools are made available nationally, WFP and other appropriate organisations, and utilised appropriately through guides, workshops, field visits or 1:1 calls
- Ensure business nutrition indicators and performance management framework are shared among the national SBN through guides and workshops, and also with other global SBNs

Identify issues/areas within relevant government strategy documents and action plans where the private sector could play an instrumental delivery role, through their core business operations

- Manage a small fund for national activities that could include regional events or studies to facilitate to business to become aligned with the national nutrition targets.

### Key Organizational Relationships:

- Reports into the Country Director, Bangladesh
- Coordinates and provides key organization support to SBN Senior Manager (London-based), and will work closely with the SBN global team
- This role will directly support the Bangladesh SBN and also SUN Partners in Countries developing national SBNs

### Job Requirements

#### Skills and Attributes:

- Strong project management skills, including budget management
- Strong written and verbal communication and presentation skills
- Self-starter and good team player; Good management skills
- Strong internal and external collaboration, diplomacy, representation and negotiation skills
- Highly motivated and capable of delivering high value under tight timelines
- Partnership building/brokering
- Analytical/strategy oriented
- Drive, rigor, lateral thinking and problem solution oriented

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<ul style="list-style-type: none"> <li>• Existing network of private sector partners in the region</li> <li>• Ability to adapt and work within a multicultural, multilingual and multidisciplinary environment</li> <li>• Advanced Microsoft Word, Excel and PowerPoint skills</li> </ul>
<p><b>Core Competencies:</b></p> <ul style="list-style-type: none"> <li>• Project Management</li> <li>• Initiative</li> <li>• Teamwork/Collaboration/Negotiation</li> <li>• Knowledge Sharing</li> </ul>
<p><b>Experience:</b></p> <ul style="list-style-type: none"> <li>• At least 5 years' experience working in Bangladesh, either in a private company or in a multi-stakeholder development partnership involving business</li> <li>• Strong experience in project management, partnership management, business strategy, business processes, business development, communications, marketing and / or management</li> <li>• Excellent relationship management experience, and familiar with managing a wide platform of stakeholders</li> <li>• Understanding of the role of business in contributing to Sustainable Development Goals and Government of Bangladesh targets such Vision 2020, Country Investment Plan and 7<sup>th</sup> Five Year Plan</li> </ul>
<p><b>Education:</b></p> <ul style="list-style-type: none"> <li>• Masters degree in Business/Management/Economics/Development studies or other social sciences, or equivalent experience</li> </ul>
<p><b>Other Requirements</b></p> <ul style="list-style-type: none"> <li>• Business Bangla and English, written and verbal is essential</li> <li>• Willingness and ability to travel nationally and globally</li> </ul>