**What is the SUN Business Network (SBN)?**

SBN is the world’s leading private sector focused nutrition initiative:

- **Scaling Up Nutrition (SUN)** is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition.
- **60 Countries** in Asia, Africa and Latin America have joined SUN and are committed to developing national nutrition strategies that involve the private sector.
- **The SUN Business Network (SBN)** is the private sector branch of this movement and aims to support businesses in growing the role they play in nutrition – and support SUN Countries to develop national business engagement strategies.

The SUN Business Network is facilitated at a global level by the Global Alliance for Improved Nutrition and the UN World Food Program.

**Who can become a member of the SUN Business Network?**

**Private Sector Stakeholders**

- Agriculture
- Retail
- Finance
- Transport & distribution
- Construction
- Pharmaceutical Industries
- Mobile networks & communications
- Extractive Industries

**Why join? Benefits of membership:**

- **Liaise with national companies and SMEs** from SBN national networks (currently around 500 companies across emerging markets): technical assistance program exchange.
- **Network with other global companies** that have an interest in nutrition and expanding the nutrition market.
- **Contribute to a collective voice and community** for nutrition in the private sector.
- **Develop common advocacy agenda** with other businesses to **influence key global processes and events**.
- **Learn and share best practices** for investing in nutrition.
- **Receive support to foster workshop nutrition** commitments: best practices and tools for global and local level.
- **Contribute to the global discussion** on tackling the **double burden**: support in identifying and sharing actions/policies on the double burden.
- **Explore partnership opportunities** for private sector members to engage with each other, NGOs, professional associations and other interested organisations on nutrition.
- **Build the business case for further investment in nutrition**: show your company that 60 SUN countries want to work with business to scale up nutrition.

**How to join? Membership selection process:**

SBN Secretariat reviews global membership application and decides to welcome companies as SBN Global members based on:

- The compliance and commitments of the company to the SUN and SBN principles of engagement.
- The interest to advance the fight against malnutrition (existing policies and actions).
- The indication from the company that resources will be allocated to support the implementation of SBN principles of engagement.
To become a member of the SUN Business Network, please complete the following form and return via email to laubert@gainhealth.org. There is no membership fee.

Name of your organisation:
Industry/Sector:
Contact name(s):
(This(s) person(s) will be your organisation’s focal point for the SUN Business Network)
Contact’s position(s) / title(s):
Contact’s email address:
(Primary contact email address)
Contact’s phone number:
(Primary contact mobile phone number)

Expectations: (If you have any priorities that you would like SBN to engage in with you, please include them here)

Accountability: (Provide the list of the main accountability mechanisms – related to nutrition – that your company is reporting to)

Please tick to confirm that your organisation’s decision to join the SUN Business Network has been approved by the CEO, MD or a member of the executive management team.

Please include with your form any documentation supporting your application to SBN Global membership and send it laubert@gainhealth.org

Signature:
Date:

Contact: Laurene Aubert
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SUN Business Network
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www.sunbusinessnetwork.org