

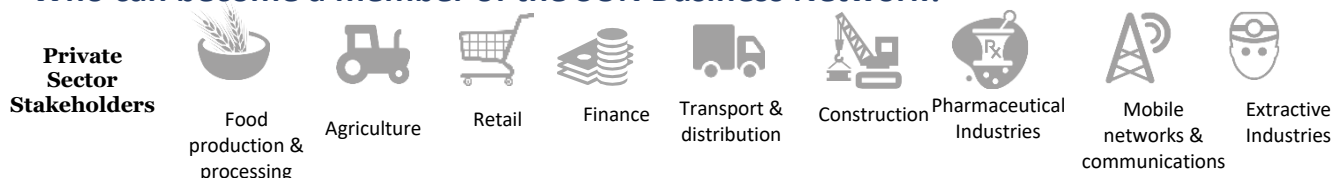
## What is the SUN Business Network (SBN)?

SBN is the world's leading private sector focused nutrition initiative:

- Scaling Up Nutrition (SUN) is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition.
- 60 Countries in Asia, Africa and Latin America have joined SUN and are committed to developing national nutrition strategies that involve the private sector.
- The SUN Business Network (SBN) is the private sector branch of this movement and aims to support businesses in growing the role they play in nutrition – and support SUN Countries to develop national business engagement strategies.

The SUN Business Network is facilitated at a global level by the Global Alliance for Improved Nutrition and the UN World Food Program.

## Who can become a member of the SUN Business Network?



## Why join? Benefits of membership:

- **Liase with national companies and SMEs** from SBN national networks (currently around 500 companies across emerging markets): technical assistance program exchange.
- **Network with other global companies** that have an interest in nutrition and expanding the nutrition market.
- Contribute to a **collective voice and community** for nutrition in the private sector.
- Develop common advocacy agenda with other businesses to **influence key global processes and events**.
- **Learn and share best practices** for investing in nutrition.
- Receive support to foster **workshop nutrition** commitments: best practices and tools for global and local level.
- Contribute to the global discussion on tackling the **double burden**: support in identifying and sharing actions/policies on the double burden.
- **Explore partnership opportunities** for private sector members to engage with each other, NGOs, professional associations and other interested organisations on nutrition.
- **Build the business case for further investment in nutrition**: show your company that 60 SUN countries want to work with business to scale up nutrition.

## How to join? Membership selection process:

SBN Secretariat reviews global membership application and decides to welcome companies as SBN Global members based on:

- The compliance and commitments of the company to the SUN and SBN principles of engagement.
- The interest to advance the fight against malnutrition (existing policies and actions).
- The indication from the company that resources will be allocated to support the implementation of SBN principles of engagement.

**To become a member of the SUN Business Network, please complete the following form and return via email to [laubert@gainhealth.org](mailto:laubert@gainhealth.org) . There is no membership fee.**

Name of your organisation:

Industry/Sector:

Contact name(s):

*(This(ese) persons will be your organisation's focal point for the SUN Business Network)*

Contact's position(s) / title(s):

Contact's email address:

*(Primary contact email address)*

Contact's phone number:

*(Primary contact mobile phone number)*

**Expectations:** *(If you have any priorities that you would like SBN to engage in with you, please include them here)*

**Accountability:** *(Provide the list of the main accountability mechanisms – related to nutrition – that your company is reporting to)*

Please tick to confirm that your organisation's decision to join the SUN Business Network has been approved by the CEO, MD or a member of the executive management team

**Please include with your form any documentation supporting your application to SBN Global membership and send it [laubert@gainhealth.org](mailto:laubert@gainhealth.org)**

Signature:

Date:

**Contact:** Laurene Aubert

Senior Associate

*SUN Business Network*

**Email:** [laubert@gainhealth.org](mailto:laubert@gainhealth.org)

[www.sunbusinessnetwork.org](http://www.sunbusinessnetwork.org)